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Oct. 25, 1974



Association of Bay Area Governments

Hotel Claremont • Berkeley, California 94705 • (415) 841-9730

October 25, 1974

TO: All Bay Area Citizen Organizations
RE: ABAG/Citizen Alliance Program

Common. org. SF bay area

ABAG's Citizen Alliance Program is in full swing with a number of citizen-designed projects now underway. Citizens have explored a clear creek in the South Bay and the Committee for Green Foothills is producing a "how-to" booklet to help other Bay Area groups put on similar ecology programs. Questionnaires are in the mail to 4300 citizens to determine what environmental concerns they rank highest and the need for a calendar of environmental events (ENFO and the Berkeley Ecology Center). The script is being written in English and Spanish and slides collected for a presentation on the planning process by Economic & Social Opportunities, Inc. Reservations are due for the November 16 conference on the economics of the housing market (Mid-Peninsula Citizens for Fair Housing and Committee for Corporate Responsibility) at Stanford University. And, the Friends Committee on Legislation is lining up speakers for a series of 4 citizen effectiveness workshops in January.

The ABAG/Citizen Alliance Program, which has co-sponsored all these events, allocates \$8000 for in-kind ABAG staff support to help established citizen organizations--such as yours--hold public meetings, conferences, workshops, conventions and seminars on issues of regional significance. Communication tools such as printed information, service directories, issue papers or assistance with media presentations are also eligible.

Projects which deal with current ABAG planning questions and result in new information or citizen viewpoints that can be shared with ABAG decisionmakers are especially invited. Preference will be given to projects which indicate that diverse viewpoints will be presented.

To help your organization develop a project application which could qualify for co-sponsorship under the ABAG/Citizen Alliance Program, the following information is enclosed: (1) decision criteria by which each project application will be judged for funding; (2) timetable of upcoming ABAG policy reports; (3) ABAG Planning Activities for 1974-75; (4) approximate sample costs for in-kind ABAG aid to help you in working up a budget for your project; and (5) project application forms.

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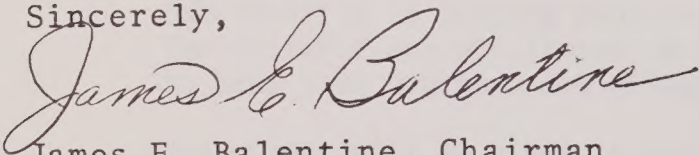
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The Citizen Services Subcommittee of ABAG's Executive Committee will review all applications and select those which best meet the decision criteria. These criteria are very general in order to encourage innovative project ideas. The application deadline for projects for the next six months is December 15, 1974. Should you have any questions about the ABAG/Citizen Alliance Program or your project ideas do not hesitate to call ABAG's Public Affairs Department at (415) 841-9730. Lizette Weiss, Doug Detling or Cathy Hilliard will be glad to be of help.

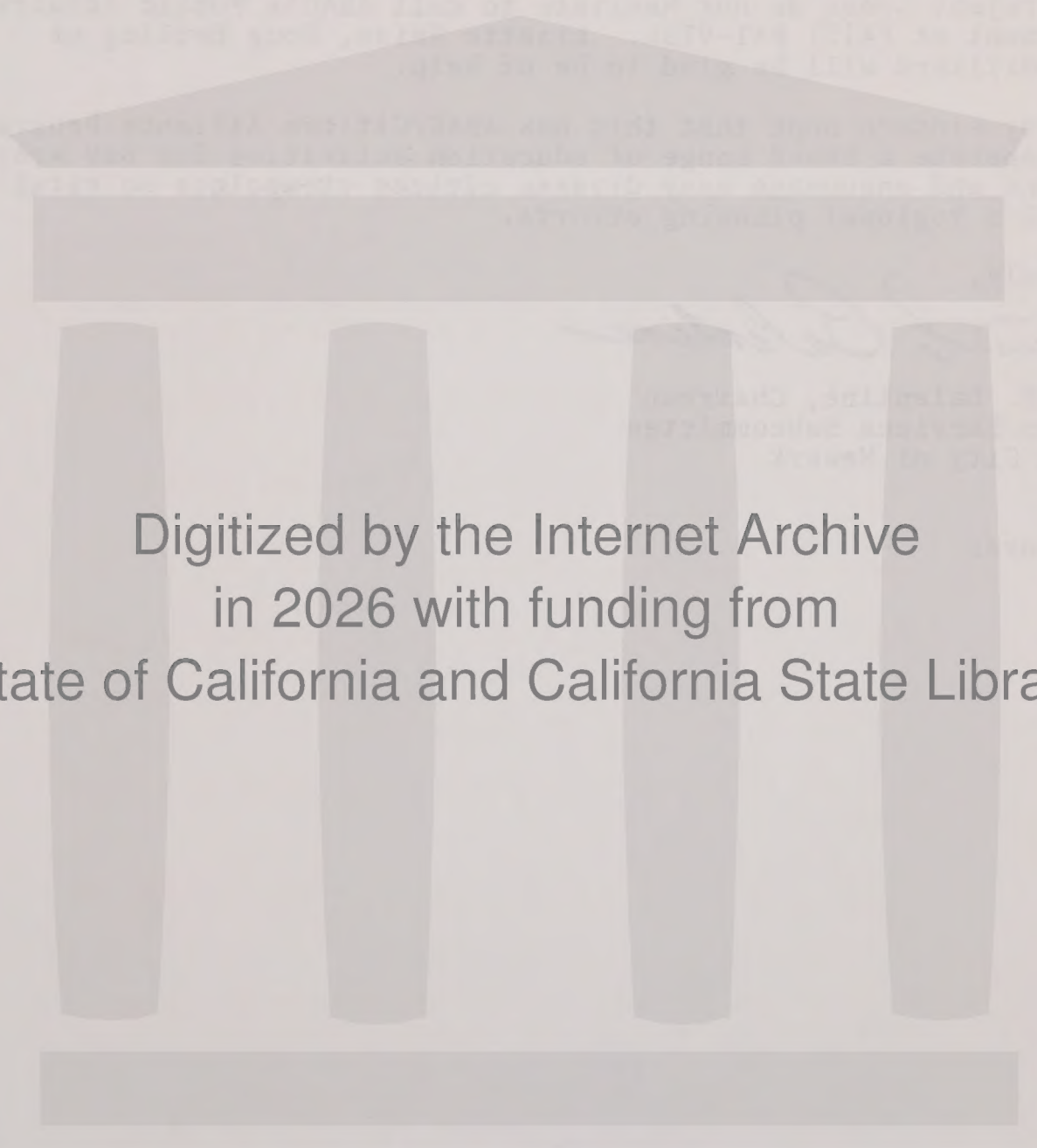
It is my sincere hope that this new ABAG/Citizen Alliance Program will generate a broad range of education activities for Bay Area citizens and encourage many diverse citizen viewpoints so vital to ABAG's regional planning efforts.

Sincerely,

A handwritten signature in cursive script that reads "James E. Balentine". The signature is fluid and elegant, with a long, sweeping underline.

James E. Balentine, Chairman
Citizen Services Subcommittee
Mayor, City of Newark

Enclosures



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DATE: October 21, 1974
TO: Bay Area Citizen Organizations
FROM: ABAG Citizen Services Subcommittee
RE: DECISION CRITERIA FOR SELECTION OF PARTICIPATING PROJECTS
IN ABAG/CITIZEN ALLIANCE PROGRAM

The following decision criteria will guide ABAG's Citizen Services Subcommittee in judging project applications for ABAG co-sponsorship. The criteria are not listed in order of importance. They are intended to help your organization design a project in which ABAG can participate.

Preference will be given to projects which indicate that diverse viewpoints will be presented.

- Is the subject matter important to Bay Area Citizens?
- Does the subject matter relate to and is it timely with ABAG's Regional Planning Program?
- What is the educational benefit to the regional Citizens?
- Does the project provide needed information to assess alternative solutions to regional problems?
- Will the project provide timely communication on current issues?
- Will the information gathered and citizens' opinions be conveyed to ABAG decision makers as a result of the effort?
- Will the project reach new regional constituencies not previously involved in ABAG citizen activities?
- Is the project unique, innovative or unusual?

DATE: October 21, 1974
TO: Bay Area Citizen Organizations
FROM: ABAG Citizen Services Committee
RE: TIME TABLE OF REGIONAL POLICY REPORTS FOR PUBLIC INPUT

<u>DESCRIPTION OF REPORT</u>	<u>PROJECTED DATE FOR PUBLIC DISCUSSION</u>
I. Comprehensive Regional Plan: Development and Update	
A. Overall Regional Plan Update	
1. Reports on Status of the Regional Plan (Issues, needs & priorities for Plan update)	Fall & Winter 1974-75
2. Critical Choices for the Region's Future (Exploration of new regional alternatives)*	Summer 1975
B. Growth Policy: Development and Management	
1. Reports on Local/Regional Growth Management	
a. Report on the impact of the Series 2 projections and local government response	Winter 1974-75
b. Series 3 projections of population, jobs, housing and land use related to new regional alternatives	Fall 1975
c. Proposed Urbanization Program	Summer 1975
2. Substantive Issues Reports	
a. Economic Issues in Growth Policy (Issue Paper and Policy Statement)*	Fall 1974
b. Environmental and Natural Resource Issues in Growth Policy (Issue Paper and Policy Statement)*	Spring 1975

c. Fiscal Issues in Growth
Policy
(Issue Paper)

Fall 1976

II. Special Plan Elements of the Comprehensive
Regional Plan: Additions and Updates

1. Regional Housing Plan Element

- a. Regional Housing Plan--Phase I* Winter 1974-75
- b. Housing Conservation Study Winter 1974-75

2. Regional Transportation Plan
Element

- a. MTC Regional Transportation
Plan Review--Phase II* Fall 1974
- b. ABAG/MTC Regional Airport
Systems Plan Update--Phase II* Spring 1976

3. Environmental Resources
Plan Element

- a. Preliminary Open Space Plan
Update--Phase III** Spring 1975
- b. Land Capability Study Fall 1975
- c. Regional Water Resources
Plan--SWRCB San Francisco
Basin Plan for Water Quality
Management Spring 1975

4. Human Services Plan Element

- a. Human Resources and Services
Plan Program Summer 1975
- b. Regional Comprehensive Health
Plan Update Spring 1975

III. Plan Implementation

- A. Regional Plan and Project
Review Criteria Winter 1974-75
- B. Regional Plan and Project
Review Procedures Winter 1974-75
- C. Regional "Hot Spots" Survey Winter 1974-75
- D. Revised Procedures for
Regional Review of Environ-
mental Impact Assessment
Documents Winter 1974-75

*Public Hearings scheduled

**Public Hearings to be scheduled

DATE: October 25, 1974
TO: Bay Area Citizen Organizations
FROM: ABAG Citizen Services Subcommittee
RE: APPROXIMATE SAMPLE COSTS FOR IN-KIND ABAG AID -- ABAG/CITIZEN
ALLIANCE PROGRAM

The figures below are intended to serve as a guide to aid your organization in planning fundable projects.

- Emphasis:
- No more than \$200 direct cost (cash) can be allowed for out-of-pocket expenses for each project. Typical examples: developing film, reimbursing for phone calls.
 - Costs assume that ABAG activity on each project will be matched by at least an equal amount of citizen activity (e.g., collating and stuffing mailings, tabulating responses, etc.).
 - Mailing costs (when ABAG does the mailing) assume first-class postage rates (10¢ per oz.). ABAG has a bulk-rate permit (6.1¢ per piece weighing less than 3.5 ozs.). If a project exceeds the agreed budget figures, bulk mailings may be needed. However, bulk rate requires sorting the envelopes by five-digit zip codes. Citizens would be asked to provide volunteers for this task. (4 letter-size pages + envelope = 1 oz.)
 - Costs can vary in direct proportion to the citizen organization's ability to participate in specific tasks (e.g., envelope stuffing, generating mailing lists, etc.). Citizen groups should be prepared to supply their own work area for these tasks.

All-day Conference (200-300 expected attendants)

Supervisors (6 days)	\$660.00
Other professional staff (3.5 days)	450.00
Clerical (5 days)	450.00
	\$1560.00
plus meeting notice of 2,500 including staff time, printing, postage and addressing =	
	\$328.00
Total	
	\$1888.00

(More)

Convention (200-500) 2 days

Supervisors (12 days)	\$1320.00
Other professional staff (6 days)	720.00
Clerical (10 days)	900.00
	\$2940.00

plus meeting notice of 5,000 including
staff time, printing, publicity, postage
and addressing, extra mailings of up to
250 =

	\$628.00
Total	
	\$3568.00

Workshop(s) (25-35) 1 day or 2 half days

Supervisor (2 days)	\$223.00
Other professional staff (2 days)	150.00
Clerical (2.5 days)	225.00
	\$598.00

plus meeting notice of 1,000 including
staff time, printing, postage and
addressing =

	\$129.00
Total	
	\$727.00

Symposium (10-35) 1 day or 2 half days

Supervisor (2 days)	\$223.00
Other professional staff (2 days)	150.00
Clerical (2.5 days)	225.00
	\$598.00

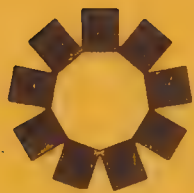
plus meeting notice of 500 including
staff time, printing, postage and
addressing =

	\$ 70.00
Total	
	\$668.00

Seminar or Class (10-25) 3 hours

Supervisor (2 days)	\$223.00
Other professional staff (1 day)	75.00
Clerical (2 days)	180.00
	\$478.00

Total	
	\$478.00



ABAG

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PLANNING ACTIVITIES FOR 1974-75

To help citizens understand ABAG programs, this guide has been prepared to indicate the range of activities undertaken by ABAG's staff. The pages that follow contain program "nuggets" for each major ABAG planning activity. Additional information on most programs is contained in a document produced by ABAG, the Metropolitan Transportation Commission and the Bay Area district of the California Department of Transportation: Bay Area Regional Planning Overall Work Program 1974-79, available in the ABAG library. The chart on the last page shows how ABAG is organized to plan.

The planning activities are divided into major categories, such as human services, and then into subcategories, such as "impacts on special population groups."

COMPREHENSIVE PLANNING

Regional Plan Development: Revising the Regional Plan will be the primary focus of this program. Staff working in this program will conduct special land use and transportation studies as part of the joint program with the Metropolitan Transportation Commission. "Subregional" or "corridor" issues will be reviewed. Key policies like the city-centered concept, open space and housing objectives of ABAG's Regional Plan will be more adequately defined.

Growth Policy: This three-year program will secure agreements among government units for coordinated regional and local policies on management of the region's population growth. The program developed a continuing series of projections of population, jobs and land use reflecting city and county growth policies. ABAG's Regional Planning Committee is reviewing the current projections. Work on projections and models for land use, jobs, etc., is carried out by a team of ABAG and MTC planners.

DISASTER PLANNING

Disaster Planning: This is a one-year program on regional emergency preparedness. ABAG will gather information on possible Bay Area disasters, their effects and efforts to minimize damage. A method for local governments

(more)

to estimate risks from various disasters will be prepared, and local officials will be able to use this information in an all-hazards approach to emergency preparedness. A plan will be prepared so ABAG can aid in coordinating and supporting the Bay Area's emergency organizations.

HUMAN SERVICES

Impacts on Special Population Groups: Effects of regional plans and policies on particular population groups such as minority, low-income, elderly and handicapped Bay Area residents are being studied, and policy recommendations will be made concerning the needs of special population groups. Critical issues will be identified and suggestions made to address employment, mobility, housing and human services needs.

Capacity Building Project: This project focuses on local government planning for improved human services such as manpower, health and education. During the project's first year, ABAG will determine its potential regional role, develop criteria for review of federal grant applications in human services and recommend a regional human services planning process. The project is part of a statewide effort to devise and improve human services delivery systems. Other participants are the League of California Cities, the County Supervisors Association of California, the Western Regional Citizen Participation Council, the Western Federal Regional Council and the State of California.

Contracted Joint Program for Comprehensive Health Planning: ABAG and the Bay Area Comprehensive Health Planning Council will assist counties in developing parts of a regional emergency medical services response system. This system will also be compatible and integrated with comprehensive disaster plans of local and state governments.

Expanded Joint Program for Comprehensive Health Planning: This program expands comprehensive health planning to develop improved accessibility to health care services, and to improve the collection and use of health care data.

Employment Planning Coordination: This program will aim at achieving better coordination between employment training programs and labor market demands. It also will improve the quality of and accessibility to regional information on Bay Area employment programs. The information will be provided to the Bay Area Comprehensive Employment and Training Act programs.

Criminal Justice Planning Coordination: This project will gather information on the jailed population in the Bay Area. Working relationships are being established with the six Regional Criminal Justice Planning Boards to improve cooperative arrangements among criminal justice systems in the region.

URBANIZATION AND DEVELOPMENT

Regional Housing Planning: This program will develop, adopt and implement a regional plan to meet housing needs, assist in the amenable location of new housing and contribute to the conservation of existing housing.

Existing and proposed federal and state housing programs will be reviewed for their cost and effectiveness in meeting regional housing needs. Phase I of the Regional Housing Plan is being reviewed by the public. A pilot program to demonstrate the development of a housing conservation program based on ABAG's 1973-74 housing conservation study is being carried out in El Cerrito.

Urbanization Policy Planning: This program will develop regional policies and plans to provide guidelines for where, when, and what type of development should occur in the Bay Area. The program will include liaison with local planning staffs and will incorporate regional criteria for review of local housing developments. An examination of public institutions controlling development will help the program determine the appropriate regional role for ABAG.

ENVIRONMENTAL RESOURCES

Resources Planning and Management: This program will establish a procedure for integrating functional air and water quality plans into the regional planning process. Staff will identify lands having resource, public safety, recreational and scenic importance. The program will apply regional objectives to planning for the Bay Region's coastal areas. Staff will develop environmental data and work with other regional agencies to insure that the Regional Plan's policies are expressed in other planning programs.

Land Capability: The production of safer and more geologically sensitive development plans will be encouraged by providing earth science data to local development planners. The program will study natural hazards of the Bay Area and develop an environmental atlas and maps of land capability.

Joint Airport Planning Program: The goal of this program is to update (as necessary) and implement the ABAG Regional Airport Systems Plan as part of the land use and transportation planning programs carried out jointly by ABAG and MTC. The program will also produce special technical studies and provide technical support for review of all airport-related projects.

Integrated Land Use/Air Quality/Water Pollution Control Study: This study, to be carried out in Sonoma County, will determine how federal, state and local policies related to air and water quality affect land use. A set of land use planning tools that respond to the limitations on air and water quality will be developed.

ANALYSIS

Geographic Research: This program exists to improve and expand ABAG data on land use and land availability, and to provide accurate geographically represented data for member cities and counties and ABAG planning programs. Data in both tabular and map form will be improved.

Socio-Economic Research: Providing technical support for ABAG planning and that of member cities and counties is the focus of this program. Major work during this year includes analyzing patterns, characteristics and causes of population migration; revising regional population and economic projections; and improving ABAG's ability to estimate the economic impact of regional policies.

Model Development and Applications: The objectives of this program are to expand and refine the existing capacity to forecast the effects of a range of regional and local policies on the magnitude, type and location of urban growth and change. The program will also expand ABAG's capacity to analyze major policies on housing location and quality, transportation access and local government fiscal capacity.

Fiscal Research: This program will develop the capacity to aid member cities and counties in analyzing the fiscal impacts of new local developments and will investigate the regional implications of various fiscal and taxing policies at the federal, state and local levels.

The following proposed ABAG programs have not yet been funded.

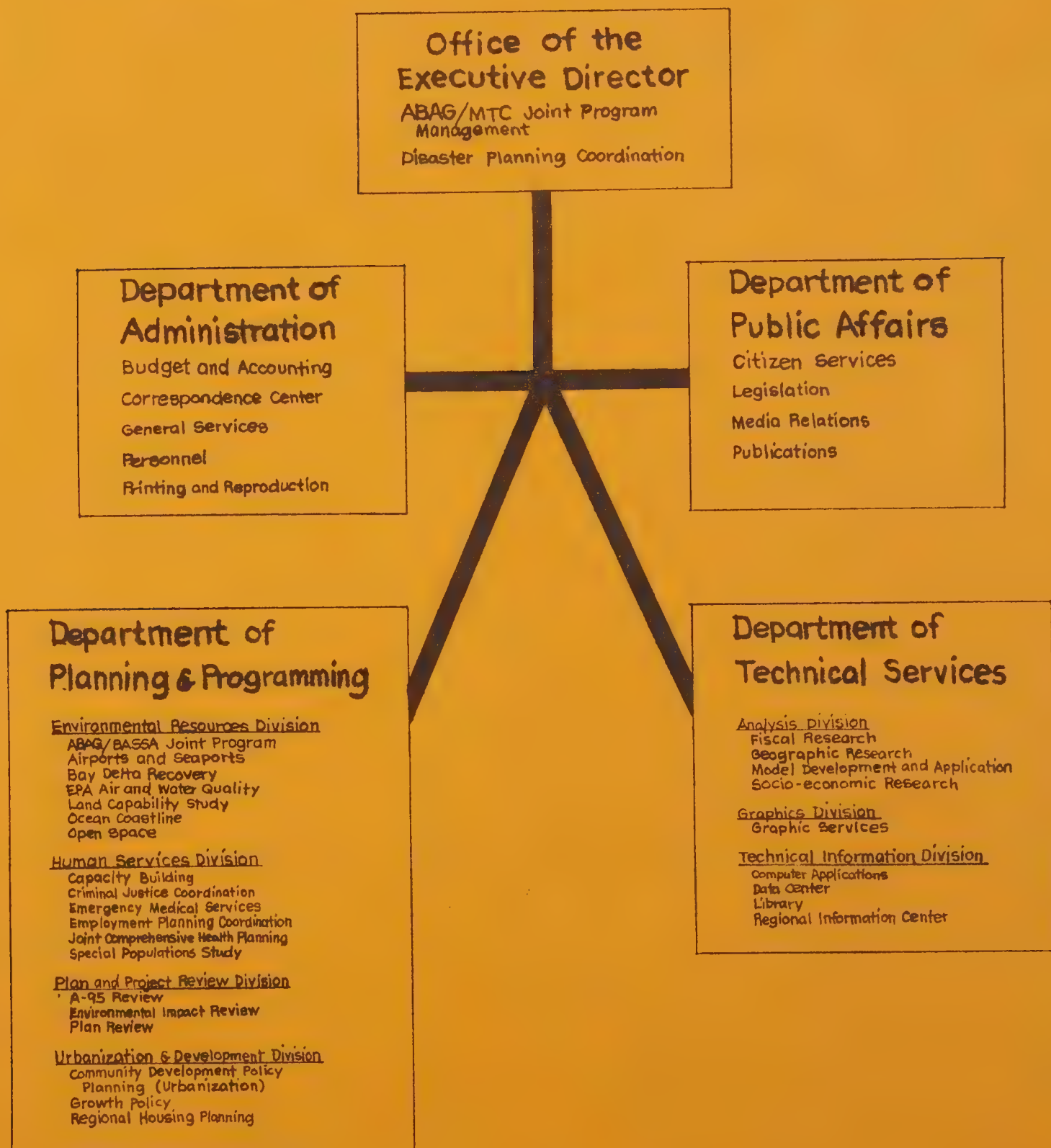
Joint-ABAG/BASSA Program: This program would improve the capacity of ABAG and the Bay Area Sewage Services Agency to relate small area population forecasts to the sizing of sewage facilities.

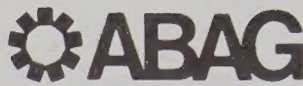
Human Services Effectiveness Measurement Project: Criteria to measure the effectiveness of human services programs at the local level would be developed. The project would also detail private and public human services programs in the Bay Area and detail the specific local goals for these programs.

Bay Delta Resource Recovery: Incorporating regional comprehensive planning considerations into county, subregional and regional solid waste planning, and providing administrative and staff support for a pilot waste management program under the Bay Delta Resource Recovery Board are contemplated by this proposal. The State of California has appropriated \$2.3 million for the Bay Delta project, which must be matched by federal funds before the project can begin.

Regional Telecommunications Program: This program would provide policy makers with additional citizen input and use cable television for information dissemination about regional issues. ABAG would provide programming on regional issues for the pilot project and conduct applied research on the uses of cable television.

ABAG Function and Program Structure





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ABAG/CITIZEN ALLIANCE PROGRAM

Project Application Form

Name of Applicant _____
Organizational Affiliation _____
Other Co-sponsoring Organizations _____
Address of contact person(s) _____
Phone number of contact person(s) _____

Public Function Co-sponsorship

Type: (check one) Conference ☐ Symposium ☐
 Convention ☐ Seminar ☐
 Workshop ☐ Class ☐
 Other ☐ _____
 Explain

Title of function: _____

Specify how public will be informed of this project (methods) _____

Clientele: _____
 Describe the type and size of audience and recipients who will benefit from this project.

Type of facilities required: _____

Proposed date: _____ Proposed time: _____

Proposed location: _____

Estimated cost of project (attach budget for project): _____

Source of funds: _____

What other organizations have been contacted for funding (e.g. Community College districts)? _____

(more)

Will a registration fee be charged? _____

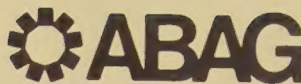
What will the fee be? _____

How will the results of the function be shared with ABAG and the region? _____

What previous experience has your organization had with the type of activity for which co-sponsorship is sought? _____

Desired results: (either use space below or attachment to compare your project with the program decision criteria).

10/25/74



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ABAG/CITIZEN ALLIANCE PROGRAM

Project Application Form

Name of Applicant _____
Organizational Affiliation _____
Other Co-sponsoring Organizations _____
Address of contact person(s) _____
Phone number of person(s) _____

Communication Tools Co-sponsorship

NOTE: The ABAG/Citizen Alliance Program funds are mainly in the form of in-kind staff assistance. Funds are not available for extensive production of other than one-color printed materials. ABAG "out of pocket" expense is limited to \$200 per project.

Type: Preparation of Tape Series ☐ Cable Television ☐
Preparation of Slide Presentation ☐ Radio Presentations ☐
Printed Materials ☐ Other ☐ _____
Explain

If printed material, will it be:

Informational ☐	Educational ☐
Brochure ☐	Questionnaire ☐
Data ☐	Posters ☐

Schedule: Date for submission of initial draft _____
Date for submission of final copy _____

Clientele: _____
describe the type and size of audience and recipients who will benefit from the project.

Specify how the public will be informed of this project (methods) _____

Quantity: _____

(more)



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Estimated cost of project (attach budget for project) _____

Will a fee be charged for the final product? _____ What will the fee be? _____

Source of funds: _____

What other organizations have been contacted for funding (e.g. Community College districts)? _____

How will the results of this project be shared with ABAG and the region? _____

What previous experience has your organization had with the type of activity for which co-sponsorship is sought? _____

Desired results: (either use space below or attachment to compare your project against the decision criteria).

10/25/74

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